



## OCULUS Optometry Student Scholarship – Grading Guidelines

Categories	Maximum Point Value Allotted
<b><i>Clinical Content</i></b>	Up to 50
Strength demonstrated by applicant as related to ocular anterior segment diagnostic technologies in following areas: <ul style="list-style-type: none"> <li>• Appropriateness of content as related to selected topic</li> <li>• Comprehensiveness in answering selected topic</li> <li>• Clinical organization in content presentation</li> <li>• Understanding of clinical applications of anterior segment diagnostic technologies</li> <li>• Understandings of clinical benefits of anterior segment diagnostic technologies</li> <li>• Understandings of anterior segment diagnostic technologies impact to patients' lives</li> </ul>	
<b><i>Presentation</i></b>	Up to 35
i.e., quality of video image/audio, clinical clarity of presented contents, presentation style/format creativity of presentation, originality of presentation, professionalism	
<b><i>Social Media Performance***</i></b>	Up to 15
0 = no social media posts, no URL provided, or URL cannot be accessed	
3 = Video Submission Posted on 1 Social Media Platform	
6 = Video Submission Posted on 2 Social Media Platforms	
9 = Video Submission Posted on 3 Social Media Platforms	
12 = Video Submission Posted on 4 Social Media Platforms	
15 = Video Submission Posted on 5 Social Media Platforms	
<b>*** Accepted Social Media Platforms:</b> <i>YouTube, Facebook, Instagram, TikTok, LinkedIn</i>	
<b>Maximum Scores</b>	<b>100</b>